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International Conference:  
Science, Politics and Public Opinion. A century after Walter  
Lippmann's *Public Opinion*  
(Chieti, 4-6 May 2022)



*“The way in which the world is imagined determines at any particular moment what men will do”*, argues Walter Lippmann in one of his best-known expressions in today’s book. This famous American journalist and political analyst’s life and work extended across the Twentieth Century, from the First World War battlefields to the Vietnam War, through the rise of totalitarianisms, Roosevelt’s New Deal and the Cold War (a term made famous by Lippmann himself in 1947).

This book is *Public Opinion*, the best known, but not the only book by this author. Lippmann’s name is primarily linked to the analysis of the relations between media, public opinion and democracy, gained initially from his experience of war propaganda during the First World War and later presented here and in successive works. Reflections from this first period are connected to the author’s criticism of the New Deal and promotion of the neoliberal movement through the *Colloquium* named after him and are not unrelated to the geopolitical reflections of *The Cold War’s* author. Although touching upon a set of issues still topical now, the contribution of this influential and controversial figure did not achieve the attention it deserved in Italy, as it did more generally in Europe.

This conference aims to stimulate a critical reflection on Lippmann’s thought as a starting point to debate knowledge and knowledges, communication and democracy, and democracy and economic policies, geopolitics and international relations.

Proposals concerning these issues and Lippmann’s thought in all its complexity are welcome.

*Deadline for abstract submission:* 15<sup>th</sup> of March 2022

*What to submit:* title and abstract, max 200 words (send to [conference.lippmann@gmail.com](mailto:conference.lippmann@gmail.com))

*Acceptance notification:* by the 1<sup>st</sup> of April 2022

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### **Scientific direction:**

Alfredo Agustoni

### **Scientific/organizational Committee:**

Alfredo Agustoni, Alfredo Alietti, Antonello Canzano, Roberta Di Risio,  
Andrea Lombardinilo, Mara Maretta, Vanessa Russo

### ***Plenary sessions:***

Alfredo Agustoni (Università degli Studi “G. d’Annunzio” di Chieti-Pescara)  
Davide Borrelli (Istituto Universitario Suor Orsola Benincasa di Napoli)  
Marco Lombardi (Università Cattolica di Milano)  
Andrea Lombardinilo (Università degli Studi “G. d’Annunzio” di Chieti-Pescara)  
Damiano Palano (Università Cattolica di Milano)  
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Michael S. Schudson (Columbia University of New York)  
Roland Seyb (Skidmore College of Saratoga Springs, NY)  
Carlo Sorrentino (Università degli Studi di Firenze)  
Elena Valentini (Università di Roma “La Sapienza”)