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COMMUNICATION PROCESSES
&
CULTURAL PRACTICES

CALL for PAPERS 2024

Forms of production in the cultural and creative industries: boundaries and meanings

Cultural and creative industries (CCIs) encompass visual and performing arts, literature, and music, but also design, fashion, cultural heritage, and publishing (Sawyer, 2014; Razzoli et al., 2020). This concept also includes cultural and communicative processes (Casey and O'Brien, 2020). With few notable exceptions (Hesmondalgh and Baker, 2015; Snowball and Hadisi, 2020), social science, has not yet set out to offer a systematic treatment of the field and its labor and organizational processes.

However, forms of production within the CCIs are a promising subject of investigation for social scientists. Firstly, because formality and informality overlap more in cultural work (Banks, 2007) than in other sectors (Micalizzi, 2022; OECD, 2021). This is because it is presented as “cool” and apparently fun work (Hesmondalgh and Baker, 2015; Been and Keune, 2020). However, its organization often conceals dynamics of power and exploitation. A class dimension seems to be evident, with some jobs being considered prestigious and others second-class (Hesmondalgh, 2012), as well as a gender dimension, with several studies in different sectors that have shown that there exists a deep occupational segregation (Rocchi et al., 2023; Micalizzi, 2022). Moreover, the critical contractual and organizational issues in these worlds are illustrated by the fact that in 2020, the Covid pandemic will lead to the loss of at least 10 million jobs in CCIs worldwide (UNESCO 2021). Finally, “over-the-top” platforms (Abreu et al., 2016; Magaudda, 2020) and the unexpected risks of automation associated with using artificial intelligence raise new questions about the future of work in this sector (Mazzone and Elgammal, 2019; Anantrasirichai and Bull, 2022).

The call for papers invites theoretical and empirical, qualitative and quantitative research contributions that focus specifically on:

- What are the boundaries of CCIs?
- What does it mean to produce culture?
- Streaming platforms and new ways of producing CCIs
- The types and forms of inequalities in the CCIs
- Artificial Intelligence and the transformation of working and producing processes in CCIs.

Authors are invited to send their proposals to culturalpractices_proposal@writeupbooks.com including an abstract of the book (no more than 800 words included bibliography), and a short bibliography. The abstract must clearly shed light on goals, methods and main results of the research, if the paper will be an empirical focus.

The deadline for the submission of the proposals will be December the 22nd (2023).

- Notifications of acceptance will be sent before the **end of January**.
- Final version of the paper is due to the **end of march**.
- The publication is foreseen for the **end of June 2024**.

The proposals could be in Italian or in English.

For any question about the topic, please send an email to the editors:
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