

Echoes of Tradition: Myths and Fairy Tales in a Multimedia World

Edmondo Grassi, Elena Sottilotta

Myths and fairy tales have travelled through time, transforming from oral traditions into digital narratives that populate the metaverse. These stories evolve alongside the media that convey them, shaping collective imaginations and fostering new modes of cultural interaction. This panel seeks to explore how myths and fairy tales are adapted, represented, and reinterpreted through various media, from traditional storytelling to virtual and augmented realities. Contributions that focus on tales rooted in the Italian tradition or transnational tales woven into Italian culture are especially welcome. Potential topics include:

- The Evolution of Narrative Forms rooted in Oral Traditions
- Technological Mediations of Myth and Folklore
- Mythical and Fairy-Tale Narratives in Gaming and Immersive Experiences
- Digital Storytelling and Collective Memory

By exploring how the mediation of myths and fairy tales reflects shifting technological and artistic innovations, this panel aims to highlight their influence on Italian culture. We invite papers that examine how artists and storytellers reimagine these narrative forms to explore themes of identity, tradition, and innovation in a multimedia world.

Please submit your abstract proposals (max. 300 words) and a short biographical note (max. 200 words) to the panel organizers Edmondo Grassi (edmondo.grassi@uniroma5.it) and Elena Sottilotta (ees45@cam.ac.uk) by 20 March 2025.

Closing Date for Receiving Proposals for this Session: **20 March 2025**

ORGANIZERS

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